



WHATEVER YOU'RE GOING THROUGH
YOU'RE NEVER THE ONLY ONE

JOIN OUR
**SMALL GROUP
COACHING**
2023 COHORT

JOIN US!

WALK ALONGSIDE OTHER COFFEE BUSINESS OWNERS
EXPERIENCE THE POWER OF ALL OUR FRAMEWORKS

NEVER FEEL CONFUSED OR ALONE AGAIN

REGISTRATION OPENS SEPT 1, 2022
REGISTRATION CLOSES NOV 1, 2022
COHORT BEGINS JAN 2023

www.threadbarecoffee.com/small-group-coaching

Small Group Coaching Cohort 2023

Most coffee companies are built around creating community;

But most coffee business owners are going it alone.

If you've ever felt isolated, alone in your concerns, or tired of second-guessing your decisions, this small group coaching is for you!

Starting in January of 2023, we'll meet weekly to learn, grow, and share struggles together.

Each week you'll watch a video module, complete the assigned tasks, and share what you've learned with the group.

This is for COFFEE BUSINESS OWNERS ONLY. We want to create a space where you feel safe to be vulnerable with others who are just like you.

Each 1-hour call will be facilitated by Michael Ryan of Threadbare Coffee Company. After over a decade in the coffee industry, Michael has turned toward leveraging his expertise to support coffee business owners just like you.

How many years has it been since you started your coffee company? And how many of those years have you tried to go it alone?

Don't let another year go by wondering if anyone else is struggling with the same issues!

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Monthly Curriculum



JANUARY

Personal Life Plans: Build a coffee business that makes life possible!

FEBRUARY

Personal Productivity: Learn research-backed tools to 15x your productivity!

MARCH

Leadership: Crafting a Mission Statement that inspires people to action!

APRIL

Management: How to manage to ensure things actually get done!

MAY

Delegation: How to ensure more gets done WITHOUT YOU!

JUNE

Marketing: Clarify your message so people listen!

JULY

Sales: How to serve through selling even if you hate sales!

AUGUST

Product Development: Create profitable products your customers will love!

SEPTEMBER

Managing Overhead: Take great care of people by managing overhead!

OCTOBER

Clarifying Cash Flow: Easy finances even if you're not a numbers person!

NOVEMBER

Implementation: How to take a 4 week vacation and still have a great 2024!

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